

# AIMAN BANU

## ENGLISH LANGUAGE PROFESSIONAL & EDUCATOR

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### PROFESSIONAL SUMMARY

Dedicated English Language Professional with a Master's degree in English Literature and extensive experience in content creation, editorial work, and public communication. Combines strong academic foundation with practical communication skills developed through 4+ years of professional writing, theatre performance, and editorial leadership. Passionate about fostering language learning through creative, engaging approaches. Proven ability to simplify complex concepts, adapt communication for diverse audiences, and inspire through the power of words.

### EDUCATION

**Master of Arts in English** 2017 - 2019

University of Madras, Chennai, India

CGPA: 6.8/10

**Bachelor of Arts in English** 2015 - 2017

Justice Basheer Ahmed Sayeed College for Women, Chennai, India

CGPA: 7.4/10

### PREVIOUS FREELANCING EXPERIENCE

**Content Strategist & Educator** 2024 - 2024

Way2Masjid App

- Develop and structure educational content for digital platforms, ensuring clarity and accessibility for diverse audiences
- Collaborate with cross-functional teams to create instructional materials that align with learning objectives
- Mentor junior writers on effective communication techniques and language best practices

**Creative Communication Lead** 2023 - 2024

Your Smile Foundation Trust (YSFT)

- Crafted compelling narratives and educational content for community outreach programs
- Developed training materials and communication guides for volunteers
- Facilitated workshops on effective storytelling and written communication

**Professional Content Writer** 2021 - 2023

Colourful Website Pvt Ltd

- Created SEO-optimized educational content across lifestyle, technology, and education domains
- Adapted complex topics into reader-friendly articles for varied audience levels
- Edited and refined content to meet high standards of grammar, style, and clarity

### ACADEMIC & RESEARCH EXPERIENCE

M.A. Dissertation: "Cultural Roots of Muslim Women Writing" - Conducted comprehensive research under University of Madras. Analyzed literary works across cultures, demonstrating strong analytical, research, and critical thinking skills essential for academic instruction.

## KEY SKILLS

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- English Language & Literature Expertise
- Public Speaking & Presentation Skills
- Research & Academic Writing
- SEO & Digital Content Strategy
- Content Development & Curriculum Design
- Copy Editing & Proofreading
- Creative Storytelling & Communication
- MS Office & Digital Teaching Tools

## ACHIEVEMENTS & EXTRACURRICULAR ACTIVITIES

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- Editor, College Magazine "Live Wire" - Led editorial team, curated content, and mentored student writers
- Active Member, "The Curtain Call" Theatre Group, University of Madras - Performed in multiple plays and attended national/international theatre workshops
- Invited Judge, Arabic Calligraphy Contest (Oruma Initiatives) - Evaluated artistic expression and technique
- Winner, Multiple Inter-Collegiate Competitions in literature and performing arts

## PROFESSIONAL DEVELOPMENT

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- International Webinar on English Language and Literature (2020)
- Workshop on "Become a Powerful Communicator" (2020)
- International Webinar on "Are We Living in a Cyberpunk Dystopia" by WELLTTA (2021)
- Workshops on Theatre and Dramatics

## LANGUAGES

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### English

Native Proficiency

### Tamil

Conversational

### Hindi

Basic

### Urdu

Basic

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